

AZTEC SPORTS CLUB STRATEGIC PLAN 2006-09

TOPIC	SOLUTIONS	PRIORITY	MEASURE
Section 1 Executive Committee 1 Develop and implement Aztec Sports Club 2006-09 Strategic Plan	1.1 Chairperson to monitor and support executive committee members in the implementation of the 2006-09 strategic plan actions	1	1.1.1 Monitor and support executive members in achieving strategic plan actions: by Monthly executive meetings 1.1.2 Review 2006-09 strategic plan annually: by Oct 2006-09
2 Executive Committee Members are supported in their club roles by developing and maintaining relevant skills	2.1 Chairperson to identify and share relevant internal/external training for executive members EG Strategic Planning workshop, Report Writing, Conflict Management etc		2.1.1 Aztec Sports Club 2006-09 Strategic Plan Actions have been achieved by the Executive Member as identified.
	2.3 Facilitate the development of Aztec Executive Assistant Members		2.3.1 2.1.2 Each Executive member has attended a minimum of 1 workshop annually. Vice President facilitates Exec meeting (1) per year 2.3.2 Assistant Secretary records meeting minutes (1) per year

			2.3.3 Assistant Treasurer to produce Financial Report (1) per year
Section 2 Coaches, Managers and Umpires 1. Develop and implement training opportunities to up skill all Aztec Sport club Officials	Officials coordinator to facilitate bi-monthly Coaches, Managers & Umpires meetings Officials coordinator to provide Club Officials with training/workshop calendar dates Progress Aztec Sports Club Officials qualifications	4	1.1.1 Bi-monthly meetings to be held: by 2006-09 - Feb - Apr - June - July 1.2.1 Training/workshop calendars are provided to Club Officials: by April bi-monthly meeting 1.2.2 Updated calendar information distributed via email/handout as required at least twice annually 1.3.1 Aztec Club Officials have achieved specific qualifications: by 2006-09 - Coach(s) attend Workshops /Seminars/ NNZ L1 Theory, Practical Assessment (1) per year - Junior Umpire Theory (1) per year - Junior Umpire Badge (1) per year - Senior/Local Umpire Badge (1) per year

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Section 3 Marketing 1. Establish Communication Plan to recruit club officials for Aztec Sports Club: - Coaches (assistants) - Managers (assistants) - Umpires (Jnr & Snr) - Players (Refer Section 6 / 2.1)	Updating Website Aztec Executive and Club Officials approach and distribute business cards to recruit potential officials (Club & non club members)	3	1.1.1 Managers to provide weekly team match report to IT co-ordinator. 1.1.2 IT Co-ordinator to develop a match report template and distribute to managers by 13 April 2007. 1.2.1 Aztec Sport Club has a pool of six experienced and qualified club officials: by 1 st October 2007. 1.2.2 Six Committed club officials are identified and or recruited: Annually
2 Encourage team(s) to participate in promoting Aztec Sports Club via tournaments	2.1 Club to fund and register team(s) participating under Aztec Sports Club - MNA, PNC Summer Leagues - Area League - Tournaments		2.1.1 Winning Team Prizes to be collected and allocated to Aztec Sports Club Prize giving: Annually 2.1.2 Promotion of Aztec Sports Club at tournaments
3 Whanau/Family participation	3.1 Club Manager to create Supporter pack.		3.1.1 Supporter Pack: - Bumper Sticker - Monthly Newsletter - Annual invitation to Kurangaituku

			<ul style="list-style-type: none"> - Annual invitation to Prize giving - Annual invitations to Club Fundraising Events
4. Funding 1 Investigate and maintain reliable sponsor & or funding organisations	1.1 Identify new funding organisations <ul style="list-style-type: none"> - Scope criteria 1.2 Club Manager & Treasurer to apply for funding, relevant to Aztec Sports Club Fundraising Calendar 1.3 Club Manager to develop a funding and sponsorship portfolio	1	1.1.1 Club Treasurer identifies relevant funding organisations: by February annually for periods: <ul style="list-style-type: none"> - Nov 06-Feb 07 - Nov 07-Feb 08 - Nov 08-Feb 09 1.1.2 Two Sponsorship opportunities resulting from marketing strategies annually. 1.1.3 Treasurer and Club Manager to develop strategy for sponsorship opportunities by May 2007. 1.2.1 A minimum of two Funding applications have been made annually for period 2006-09 1.2.2 Funded equipment/gear has been purchased ready for the current and/or following year: by 1 st February annually.

<p>2 Organising and implementing fundraising initiatives</p> <p>4. Funding continued.....</p> <p>3 Utilize Club Affiliation fees to assist in the development of the Aztec Sports Club Website</p>	<p>2.1 Club Manager is ultimately responsible for fundraising committee</p> <p>2.2 Club Manager and Treasurer to negotiate Aztec Annual Fundraising Calendar EG Budgets.</p> <ul style="list-style-type: none"> - Stationery: Business cards / bumper stickers / newsletters / flyers <p>3.1 Aztec Sports Club Affiliation Fees:</p> <ul style="list-style-type: none"> - Senior's \$10.00 per year - Under14's \$ 5.00 per year - Honorary members with 10 Consecutive year's membership excluded from affiliation fees. 		<p>1.3.1 Club manager to maintain a matrix of funders & sponsors for each season: by 31st July annually 2006-09</p> <p>2.1.1 Fundraising Event (1) per year - Fundraising events need to stay fun, exciting and entertaining</p> <p>2.1.2 Fundraising events meet the specific financial needs of the Aztec Sports Club annually</p> <p>2.2.1 Aztec Annual Budget & Fundraising Calendar to be set by the Executive Committee:</p> <ul style="list-style-type: none"> - - 2007 fundraising calendar set by Oct 06 - 2008 fundraising calendar set by Oct 07 - 2009 fundraising calendar set by Oct 08 <p>3.1.1 Club affiliation fee's assist in the financing and maintenance of the Aztec Sports Club Website annually.</p>
<p>Section 5</p> <p>Team Building</p> <p>1. Develop and implement Aztec</p>	<p>1.1 Club Manager to investigate suitable team building venue(s), cost(s), set date</p>	<p>3</p>	<p>1.1.1 Club Manager has secured a Team Building venue: by Feb 2006-09</p>

Sports Club Team Building Weekend(s)	and book venue 1.2 Ensure Club Constitution, Rules & Regulations, Individual & Team goals are developed/reviewed at team building weekend		1.1.2 Team Building to take place annually: by April 2006-09. 1.2.1 Team Building Agenda Template utilized as guideline for annual agenda: annually.
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Section 6 Players 1. Aztec Sports Club to recruit players for annual team musters	1.1 Each returning club member to invite (1) one committed member to Aztec annual team(s) muster 1.2 Officials Coordinator to record and maintain copies of team registration details for muster invitation contact list 1.3 Utilize Aztec team(s) registration details of past and current players for Muster mail out invitation's 1.4 Advertising for musters, e.g. rec, pool, gym board, school notices, shop windows, Clendon round about, radio	1	1.1.1 Club members to receive Aztec Sports Club Annual Muster Invitation information: by Jan 2006-09 1.2.1 Record of current and previous player contact details are maintained and invitation list kept up to date annually. 1.3.1 Club Secretary to send Aztec Muster invitations to all club members by Jan 2006-09 1.4.1 Club Manager to advertise as indicated by February annually.

	community notice boards, newspapers.		
2 Recruit committed and quality players for the future of Aztec Sports Club Team(s)	2.1 Aztec Exec & Club officials identify and approach potential players for current or following season's		2.1.1 Executive Members & Officials utilize Club Business Cards annually. 2.1.2 Promotion of Aztec Sports Club Website on Business Cards and Bumper Stickers annually.
3 Retain quality and committed Players	3.1 Aztec Sports Club Executive Committee will consider fee subsidies for families with 3 or more players involved in Aztec Sports Club Team(s) 3.2 Team Officials must contact Exec member for assistance regarding large family subsidies		3.1.1 Aztec Sports Club are able to consider a subsidy for its larger families annually. 3.2.1 Subsidies are considered and negotiated for the larger families in the club: by January annually. 3.2.2 Subsidy guidelines have been developed and implemented: by March 2007.
4 Encourage Aztec Netball Player Development	4.1 Promote Representative Age Group's - PNC Age Group Rep's - Counties Manukau Rep's - Talent ID Squads		4.1.1 Aztec representatives recruit 3 potential players for the club annually. 4.1.2 Aztec Sports Club has a pool of 30 skilled and committed players: annually.